NEW MAP SERVICES FOR STATISTICS FINLAND:
A USER NEEDS STUDY

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User groups
- Internal users of Statistics Finland
- Customer organizations
- Decision makers
- Citizens

Methods: surveying the needs
- Workshops
- Online survey
- Interviews

Result: prioritized functionalities for a map service
- Important functions for customer organizations and internal users
  - Core functions for all users
    - Downloading and publishing maps in different formats
    - Creating thematic maps and diagrams
  - Extra functions for specific needs
    - Movement vectors
    - Cartograms
    - Publishing a survey
    - Validation and correction of statistical data
- Protected internal network
- Common user interface

Protected
internal network

Extra functions for specific needs

Core functions
for all users

Important functions
for customer organizations
and internal users

Protected
internal network

Common user
interface

Previous
studies

Tools for creating surveys and check data reliability!

Import and export datasets with different areal divisions!

Creating and sharing thematic maps easily!

Research

Ready-made visualizations!